



## Sci-Fi Synth Rock Duo NORÐIR Releases "Whistleblower (2013)," A Reflection on Transparency and Authenticity in the Modern World - OUT DEC 1st

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"An exciting, timeless music that seems strangely familiar..." - Radio 7, DE

"With elegant electro-pop and electric guitar sound, the two musicians from Ulm embark on trips through epochs and dimensions. There is always a message in their electro-pop poems, an appeal for cosmopolitanism."- Augsburg Allgemeine, DE

"...With a slightly dreamy and at the same time unreal touch, the two artists bring us an almost surreal musical style, complemented by beautiful melodies." - Berlin On Air, DE

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Ulm, Germany – NORÐIR takes listeners on an introspective quest with their latest single "Whistleblower (2013)," released on DEC 1st. Drawing inspiration from Edward Snowden's revelations, the song is a poignant commentary on truth and the human condition. Praised for their unique blend of synth rock and steampunk aesthetics, the band's continued recognition, including a project sponsorship from the city of Ulm in 2022, speaks to their innovative impact on music and culture. "Whistleblower (2013)" embodies the band's daring to explore the past's pivotal moments and the future's uncertain expanse.

The single extends NORÐIR's reputation for engaging narratives and rich, immersive soundscapes, often compared to the likes of Muse and Placebo. Through the character of Marlene, the AI, and the talents of multi-instrumentalists Viktor Nordir and Lars Maier, the song interweaves historical consciousness with a pressing call for personal integrity. "Our music is about the journey, not the destination," says Viktor Nordir. "We aim to challenge our listeners to find authenticity in a world brimming with facades."

"Whistleblower (2013)" is not just a single but a testament to NORÐIR's artistic philosophy. It invites reflection on societal values and personal beliefs, urging a bold stand against conformity. The track's release is further enhanced by its live performance, where NORÐIR's shows are known for their engaging energy and depth.

As "Whistleblower (2013)" hits the airwaves, NORÐIR looks forward to sharing their vision with audiences worldwide. The band's tour, covering esteemed venues across Germany and festivals throughout Europe, showcases their dynamic range and connection with fans. With more music and performances on the horizon, NORÐIR continues to cement their status as storytellers of the modern era, blending sound and narrative to stir the soul.



The captivating Single „Whistleblower (2013)“ by NORÐIR is out DEC 1st.

Press Kit / HiRes Media:

<https://www.nordir.com/download/>

Website:

<https://www.nordir.com/>

Instagram:

<https://www.instagram.com/nordirmusic>

Facebook:

<https://www.facebook.com/nordirmusic>

YouTube:

<https://youtu.be/L5C5FEIvdyY>

Spotify:

<https://open.spotify.com/artist/58lV3hulPOkVdcttxaKgNO>

## NORÐIR: Artist Brief

NORÐIR, recognized by the city of Ulm in 2022 with a project sponsorship, releases "Whistleblower (2013)," a song inspired by the stance of Edward Snowden on truth and privacy. The band, known for their dynamic live performances and rich synth rock, touches on themes of personal and societal transparency in their latest offering.

"Whistleblower (2013)" explores the dichotomy between material success and true happiness, advocating for a life of authenticity and conviction. NORÐIR's music, which recalls the influential sound of Muse and Placebo, invites listeners to a thematic exploration of history and future, grounded in the present's pressing issues. "Every note we play is aimed at uncovering a layer of reality or fantasy we find fascinating," explains Lars Maier, highlighting the depth of NORÐIR's creative pursuit.

Looking ahead, NORÐIR is excited about their upcoming tour dates and the continued expansion of their fanbase. With their feet firmly planted in their distinctive narrative-driven music style, they anticipate connecting with audiences old and new, offering an experience that transcends the boundaries of traditional rock performances.

## „Whistleblower (2013)“ Lyrics

Take all the wealth of this world,  
and every medal of gold.  
You won't be any happier, I promise.  
I have a question for you,  
I need your full presence now, my friend.  
I want you to take a deep dive into your life.  
Speak out your truth, once and for all.  
Is this what you really want?  
Speak your own truth, once and for all.  
Is this what you really want?  
Don't blame yourself, the world spins this way.  
Just blame yourself if the world stays this way.  
Speak out your truth, once and for all.  
Is this what you really want?  
Speak your own truth, once and for all.  
Is this what you really want deep from your heart?



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